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<http://www.adage.com/news.cms?newsId=33408>

Advertising Age reports the National Security Agency has hired the Baltimore-based ad firm of Trahan, Burden & Charles to run a campaign aimed at discouraging Americans from disclosing sensitive information. "The effort warns that free exchange of information, such as publishing floor plans of New York buildings, could jeopardize national security," Ad Age reports. "One ad features a 'keep it zipped' theme, referring to disk drives in a modern twist on an old theme."

Asked to comment, an NSA spokesman says: "We have no information to provide."

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